WHAT IS CLAIMED IS:

1. An apparatus comprising:

a processor;

a memory coupled to the processor to store computer program instructions executable by the processor; and

a communication interface to locally connect to a cellular telephone;

the computer program instructions to generate a graphical user interface to program the cellular telephone via the communication interface, the graphical user interface comprising a field to receive a user input value, the value being modifiable based on a user verification process.

2. The apparatus of claim 1, wherein in response to a first user input value, the graphical user interface displays a first image, and in response to a second user input value modifying the first user input value, the graphical user interface displays a second image different from the first image.

3. The apparatus of claim 2, wherein the first user input is a first cellular telephone type, and the first image corresponds to the first cellular telephone type.

4. The apparatus of claim 3, wherein the second user input is a second cellular telephone type different from the first, and the second image corresponds to the second cellular telephone type.

5. The apparatus of claim 1, the graphical user interface further comprising a field to receive a user input to initiate programming of the cellular telephone.

6. The apparatus of claim 1, the graphical user interface further comprising a field to receive a number of the cellular telephone.

7. The apparatus of claim 1, the graphical user interface further comprising a field to display an electronic serial number of the cellular telephone.

8. The apparatus of claim 1, wherein the graphical user interface is displayed on a display monitor coupled to the processor.

9. The apparatus of claim 1, wherein the user input value relates to an activation parameter.

10. The apparatus of claim 9, wherein the activation parameter identifies a cellular service provider.

11. A machine-readable medium storing computer-executable instructions to generate a user interface to program a cellular telephone via a communication interface to a local computer, the graphical user interface comprising a field to receive a user input value, the value being modifiable based on a user verification process.

12. The machine-readable medium of claim 11, wherein in response to a first user input value, the graphical user interface displays a first image, and in response to a second user input value modifying the first user input value, the graphical user interface displays a second image different from the first image.

13. The machine-readable medium of claim 12, wherein the first user input is a first cellular telephone type, and the first image corresponds to the first cellular telephone type.

14. The machine-readable medium of claim 13, wherein the second user input is a second cellular telephone type different from the first, and the second image corresponds to the second cellular telephone type.

15. The machine-readable medium of claim 11, the graphical user interface further comprising a field to receive a user input to initiate programming of the cellular telephone.

16. The machine-readable medium of claim 11, the graphical user interface further comprising a field to receive a number of the cellular telephone.

17. The machine-readable medium of claim 11, the graphical user interface further comprising a field to display an electronic serial number of the cellular telephone.

18. The machine-readable medium of claim 11, wherein the user input value relates to an activation parameter.

19. The machine-readable medium of claim 18, wherein the activation parameter identifies a cellular service provider.